

## MTI Membership Benefits Analysis

<b>Personal Benefits to You (Company Member or Independent Consultant)</b>	√
Network among industry leaders who are also customers	
Accelerate personal technical development with today's shortage of mentors	
Gain unique access to key industry contacts in wide technical fields for marketing your products	
Extract knowledge to assist bill paying external customers	
Learn basic skills in running technical projects	
Solve urgent technical problems by knowing where to go for help	

<b>Strategic Benefits to Your Company</b>	√
Take home processed, state-of-art, practical knowledge ahead of most competitors	
Elevate company status/standing before customers	
Concept and germinate leveraged projects of high internal value to the company	
Amass implementable knowledge/tools to assist internal customers	
Develop inside track capability to bid on selected MTI projects	
Input and own a broad technology roadmap on which to structure your organization's strategic goals	